

# Do we care where our food comes from?

Consumers often do not think about the origin of the food they buy in the supermarket.

What effect does this have?

Visit a local supermarket. Select a product. What can you find out about its origin from the packaging?



What is the red tractor mark? Find out at <http://www.redtractor.org.uk/home>

Look for organisations that are keen to support British or local foods—why?

<http://www.lovebritishfood.co.uk/british-food-and-drink/why>

How easy is it to buy “local food?”



<https://www.bbcgoodfood.com/howto/guide/buy-local>

Where is your local farmers' market? Why not visit? Or carry out a survey in your local town to see who uses it and what is on sale.

Have you ever been to a farm shop? Why do some farmers operate these rather than selling all their produce to the supermarkets or food processors?

Use the following website to find a local farm selling its produce direct <http://www.bigbarn.co.uk/producers/>

Many people are concerned about food miles. What does this term mean? Find out more at

<http://www.foodmiles.com/>

Look at the Food Miles Exploring Fact Sheet

<https://www.countrysideclassroom.org.uk/resources/643>

Are there speciality foods available locally? Do your own research.



What advantages might there be for farmers and growers to sell direct to the public—how can it help their businesses?

[www.farm-direct.co.uk](http://www.farm-direct.co.uk)

Look up where food festivals and other food events take place. Is there one near you?

<http://www.thefestivalcalendar.co.uk/food-festivals-calendar.php>